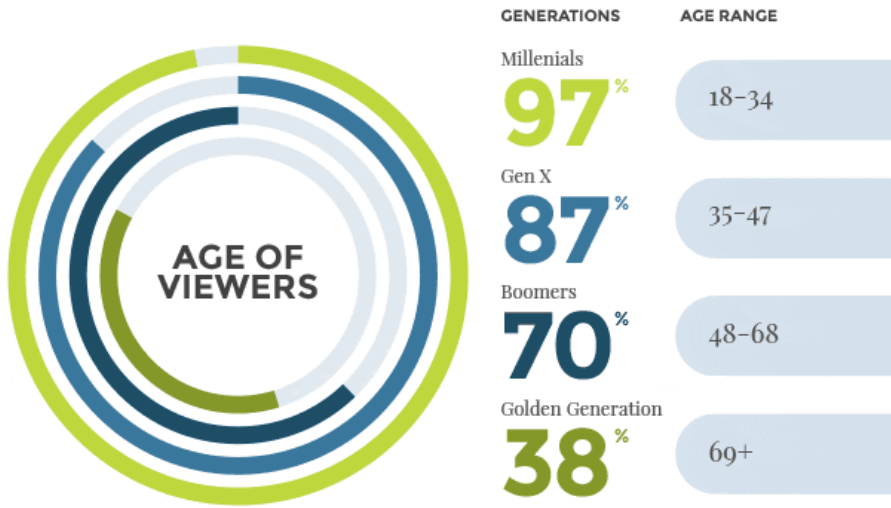




CANADIAN INTERNET VIDEO USAGE

Today, Canadians can access the video and TV content they want anywhere, anytime and from any device. With subscription services like Netflix, Shomi, and Crave; TV Everywhere services from cable and satellite companies; and free online content from YouTube or even pirated sources, video streamers can enjoy virtually unlimited content with just a click of the mouse. Moreover, many Canadians now have multiple access points with smartphones, tablets, computers and Internet connected TVs making enjoying the shows and movies we love even easier.



DEVICES USED* (% per device)



FOR MORE INFORMATION:

www.mtm-otm.ca mtm.otm@radio-canada.ca 1-855-898-4999

*among Canadian online video viewers