



TV Distribution

Analysis of the English-Language Market

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Introduction



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This report looks at trends in the way consumers access TV, what products/services they are using, and how they bundle their services. It outlines user profiles for the various TV services which includes Cable TV, Satellite TV and Fibre Optic (IPTV). It also highlights Off-Air TV reception.

The Media Technology Monitor (MTM) incorporates a mixed-methodology approach which includes a phone survey and a follow-up survey online. The data from this report comes primarily from the phone portion of the survey unless otherwise noted.*